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## 2012 Buyer's Guide

Complete the order form and return with your payment or logon to [www.texascma.org](http://www.texascma.org) and complete your order and pay online.

All package specials include conference display booth. Package specials do not include conference/hotel registration fees. Booth electricity is extra.

All ads should be in PDF format according to specification sheet. Ad size is limited to 5" X 7.5". Ads can be emailed to

[buyersguide@texascma.org](mailto:buyersguide@texascma.org)



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*Texas Circulation Management*

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J W Smith, TCMA Secretary/Treasurer

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*Texas Circulation  
Management Association*

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## *2012 Buyer's Guide Package Specials*



## STANDARD PACKAGE

- **B&W** ad page in the Buyer's Guide
- Business Card ad in the quarterly newsletter with link to your company's web page
- Web site ad with link to your company's web page
- Conference booth (does not include registration fees)

**\$ 350.00**

- Business card ad and web site link are for calendar year 2012

## DELUXE PACKAGE

### BEST VALUE

- **Full color** ad page in the Buyer's Guide
- Business Card ad in the quarterly newsletter with link to your company's web page
- Web site ad with link to your company's web page
- Conference booth (does not include registration fees)

**\$ 500.00**

- Business card ad and web site link are for calendar year 2012

Inside Front Cover, Inside Back Cover and Back cover available on first come-first serve basis.

### Includes Deluxe Package Options

<b>Inside Front Cover</b>	<b>\$550.00</b>
<b>Inside Back Cover</b>	<b>\$550.00</b>
<b>Back Cover</b>	<b>\$550.00</b>

## ECONOMY PACKAGE

- **B&W** ad page in the Buyer's Guide
- Business Card ad in the quarterly newsletter with link to your company's web page
- Web site ad with link to your company's web page

**\$ 300.00**

- Business card ad and web site link are for calendar year 2012