

**2012 98th TCMA Annual Conference
Omni Southpark Hotel, Austin Texas**

Thursday, March 22, 2012		
9:00	11:00	Vendor Move In Omni EF
10:00	4:00	Registration Desk Open Hosted by the Austin American-Statesman
12:00	12:45	Welcome Reception, Box Lunch Provided Lower Foyer
1:00	2:05	Opening of Conference Vendor Introductions/Announcements Bailey Dabney Publisher, Claremore Daily Progress, Claremore OK "Saddle Up Your Horse as We Have a Trail to Blaze" Omni EF
2:05	2:50	Harry Davis Vice President Fulfillment, Austin American-Statesman, Austin, TX "Transition: Moving From District Managers to Independents" Omni EF
2:50	3:00	Business Session Board Nominations for Second Vice President
3:00	3:15	Refreshment Break Omni EF
3:15	4:15	Vend-O-Rama Omni EF
5:30		Bus Leaves for Off-Site Entertainment Hotel Driveway
6:00	9:00	Fado Irish Pub and Restaurant

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Friday, March 23, 2012		
7:30	12:00	<p align="center">Vendor Room Open (Teardown begins at 11:00 am)</p> <p align="center">Omni EF</p>
8:30	9:15	<p align="center">Breakfast Hot Idea Exchange</p> <p align="center">Omni D</p>
9:20	10:00	<p align="center">Mike Zinser TCMA General Counsel, The Zinser Law Firm, Nashville TN</p> <p align="center">Omni EF</p>
10:00	10:15	Break
10:15	11:00	<p align="center">Maria Ravera Director of Audience Development, Sacramento Bee, Sacramento CA "Engagement & Loyalty for Today's Media Company"</p> <p align="center">Omni EF</p>
11:15	12:30	<p align="center">Carrier of the Year Luncheon</p> <p align="center">Omni D</p>
12:30		Prizes Awarded

Texas Circulation Management Association

2012 Annual Conference

Austin, Texas

March 22-23, 2012

Omni Southpark Hotel

Make Plans Now to Attend the TCMA Conference



Conference Agenda

Harry Davis, VP Fulfillment, Austin American-Statesman

Changing Distribution Model to Independents

Mike Zinser, TCMA Legal Counsel

Recent National Labor Relations Board
Appointments and Impact on Newspapers

Maria Ravera, Director of Audience Development
Sacramento Bee CA

Readers Rewards

Bailey Dabney, Publisher, Claremore Daily Progress
Claremore OK

Saddle Up Your Horse as We have a Trail to Blaze
You Can Still Grow Your Circulation

Vend-O-Rama, It's Back!

Visit our Vendors and go home with cash

Hot Ideas, What's producing results at your newspaper?

Share your idea and go home with cash.
**Bonus! Click here to print the form and submit
your idea when you check in and earn \$25.**

Logon on TCMA to register for
the conference and use your
credit card.

Click [here](#) to register for the
conference. Once you complete
your registration you will be
directed to the PayPal page. Add
your membership or renew your
membership while completing
your registration for the
conference.

For more information click on
the Conference Page at
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