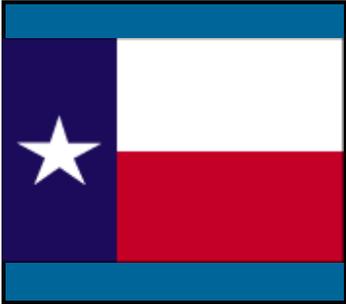


September 1999



TEXAS CIRCULATION
MANAGEMENT ASSOCIATION

TCMA Newsletter

Countdown to the Millennium Has Begun

We're ready, we're set and now we going! All of the planning has been done. The COTY Award Winners are selected. The conference speakers are lined up and now **IT'S UP TO YOU** to get to San Antonio October 11-13, 1999 to attend the eighty-fifth Texas Circulation Management Conference. The board of directors, in cooperation with the San Antonio Express-News, has assembled a super two day conference at one of San Antonio's finest hotels, the Adam's Mark.

This is the last TCMA conference of the twentieth century. The theme of this year's conference is The Millennium is at Our Doorstep. Every part of the program is centered around this theme. There are some surprises planned for the conference that will propel us into the next century.

Make your hotel reservations today and send in your TCMA registration to the San Antonio Express-News. There is a complete set of registration forms enclosed with this newsletter. We will look for you in San Antonio!

Special Invitation

The TCMA Board of Directors would like to extend a special invitation to all former presidents of TCMA to be our special guests at the COTY Awards Banquet in San Antonio this October. As we enter the new millennium, we would like to express our gratitude and appreciation to our former leaders who have given so much to TCMA over the years. The conference will be held at the San Antonio Adam's Mark Hotel, October 11 - 13, 1999. The Awards Banquet will begin with a reception on Wednesday, October 13, at 6:00 P.M., followed by the banquet at 7:00 P.M.

We hope you can join us. If you can attend, please contact me at 817-244-9386 or send an e-mail to tanelson@star-telegram.com. Please make arrangements for your own travel and hotel accommodations.- **Andy Nelson**

Inside this issue:

| | |
|---------------------------------|---|
| The President Speaks | 2 |
| Convention 2001 | 3 |
| Guest Getaway in San Antonio | 3 |
| Do we have your e-mail address? | 4 |
| Buyer's Guide Update | 4 |

Conference Highlights:

- Monday: Golf Tournament
- Tuesday: Conference Begins
- Tuesday evening: Buckhorn Saloon
- Wednesday: Hot Idea Breakfast
- Wednesday evening: COTY Banquet

The President Speaks

The TCMA board has drafted some changes to our by-laws which will be formally presented and voted on at the Fall Conference. I have included the articles of the by-laws that are being proposed for change. Please review them and offer any feedback or input to myself or any of the board members.

ARTICLE IV

OFFICERS

Section 1. The Officers of the Association shall be:

- a) Chairman
- b) President
- c) President-Elect
- d) First Vice-President
- e) Second Vice-President
- f) Secretary / Treasurer
- g) NAA Sectional Representative

The Officers shall be ex-officio members of the Board of Directors with equal rights and responsibilities. All Officers shall hold office for one year until the election of their successors, with the exception of the Secretary / Treasurer and the NAA Sectional Representative. The Secretary / Treasurer will be appointed by the Board and approved by the membership of the Association at the annual meeting. The NAA Sectional Representative will be selected by the Officers of the Association and shall hold office for the number of terms as determined by NAA.

Section 2. Committees of the Association will be chaired by the following Officers:

- Fall Program, President
- Buyers Guide, President-Elect
- Coty Awards, First Vice-President
- Spring Seminar, Second Vice-President

Section 3. Officers of the Association will progress to the next chair at the annual meeting. Nominees for the office of Second Vice-President shall be presented and elected by secret ballot by the members of the Association at the annual meeting. In the event there is only one nominee for the office, the election may be by voice vote. All board members will then be presented to the membership of the Association for approval.

Section 4. In addition to the Officers mentioned in Section 1, the board shall consist of five directors representing five regions of the state (West, North, Central, East, South). Each Regional Director will be elected from a caucus representing their region. A person may serve as Regional Director for a term of no more than two consecutive years. The duties of a Regional Director shall be to promote and recruit membership to the Association.

Section 5. In addition to the above officers and directors, two (2) Associate Board members representing the interest of the associate members shall be elected and have all rights and privileges of above mentioned board members. Associate board members shall be elected by the Associate membership at the annual meeting. Associate board members will serve for a term of no more than two consecutive years.

(Continued on page 3)

(Continued from page 2)

Section 6. If an office or directorship shall become vacant for any reason, the Officers of the Association shall appoint a successor to serve until the next annual meeting of the Association.

ARTICLE V MEETINGS

Section 4. The President and NAA Sectional Representative shall be reimbursed for all reasonable travel expenses related to representing the Association at industry meetings pre-approved by the board.

ARTICLE VII

The Secretary shall receive an annual honorarium as set by a majority vote of the board. The Secretary will also be reimbursed for any authorized expenses necessary for the performance of the duties of the office. The duties of the Secretary/Treasurer shall be to maintain the membership records of the Association; manage the financial affairs of the Association and to handle the marketing initiatives of the Association through the Association newsletter and/or Internet website.

Convention 2001

It's not too early to look ahead to the conference in the year 2001! If your newspaper would like to host the TCMA Conference in October 2001, please make your request to our president **Andy Nelson**. Andy can be contacted at **817 244 9386**. This year's conference will decide where to have the conference in 2001. Act now!

Guest Getaway in San Antonio

Are you bringing a guest to San Antonio next month when you attend the fall conference? San Antonio is a great city to visit. While you are attending the conference, an exciting full day of fun is planned for each guest who registers with a conference participant. The Guest Getaway begins on Tuesday, Oc-

tober 12, 1999 at 9:00 AM. There is a full day of sightseeing and shopping and guests will be back at the hotel in time to freshen-up for the President's dinner. See the enclosed Guest Getaway flyer with this newsletter.

Promotional Displays

Have you completed your promotional display for the 1999 TCMA Promotional Display Contest?

Enclosed with this newsletter is a tri-fold brochure that explains the details of the contest along with the requirements for each category. Here's a flash! At the August board meeting, the board decided to allow participants to bring their promotional display with them to the conference **PROVIDED** displays are in the promotional display room by 8:00 A.M. on Tuesday, October 12, 1999. That will allow time for the judging .

Remember, your contest entry **MUST** be onsite at the hotel by Tuesday, October 12, 1999 by 8:00 A.M. The registration desk personnel will be able to direct you to the display room. Good luck!

Buyer's Guide Update

It's not too late to get your ad in the 1999 Buyer's Guide. Many TCMA members and vendors keep the Buyer's Guide next to their phone all year long. Your ad will get noticed every time the book is opened.

Call **Chris Bradford** *NOW* to get your ad in the 1999 Buyer's Guide. Chris can be reached at **817 594 7447**. Call today –the deadline is September 7, 1999.

Now is the time to get your e-mail address into our database. The association will launch a Web site soon complete with member's names and e-mail addresses. You will not want to be left out. You may send your e-mail address:



**Texas Circulation
Management Association
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**James Smith
Secretary, TCMA
Houston Chronicle
801 Texas Avenue, Suite 219
Houston TX 77002
713 220 7644
713 354 3099 fax**

tcma@chron.com

tcma@chron.com

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|--------------------------|--------------------------------------|------------------------------------|
| Andy Nelson | President | Fort Worth Star-Telegram |
| Lorenzo Vigliante | First Vice President | Bryan-College Station Eagle |
| Chris Bradford | Second Vice President | Weatherford Democrat |
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| Jo Linda Bishop | Director | Palestine Herald-Press |
| Paul Jauma | Director | Houston Chronicle |
| Lane Aten | Director | Valley Morning Star |
| Eddie Goll | Associate Director | Eddie's Supply |
| Jim Delaney | Associate Director | Spanlink |
| James Smith | Secretary | Houston Chronicle |
| Ed Dorsey | NAA Federation Representative | Dallas Morning News |

TCMA Officers

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