

TCMA Lone Star Review

2011 TCMA Conference

The ninety-seventh annual TCMA Conference will be held at the Omni Southpark Hotel in Austin, Texas, on March 31 – April 1, 2011. The Omni Southpark has been an excellent facility for TCMA for several years. The easily assessable venue has proven to be an ideal location for our attendees and vendors.

Conference Registration is now open. Click [here](#) to register for the conference and use your credit card to pay your registration fee of \$255.00. Your conference registration includes one night's lodging and tax at the Omni. Additional nights are available.

The conference program is online. Click [here](#) for the 2011 Conference web page. This year's conference will feature a breakout session on Thursday afternoon with presentations for home delivery and single copy interests. John Murray, VP of NAA, will be speaking on Friday morning. John has not been to TCMA in several years and always keeps the audience engaged with hot topic issues.

The Carrier of the Year celebration has been moved to the end of the conference on Friday at 11:00 am. This is a change from recent years.

I hope you will make plans today to register and be in Austin at the end of March. Be sure and check the TCMA web site for additional information regarding the hotel or travel maps to assist you in Austin.

Buyer's Guide Update

TCMA values the support of our Associate Members (Vendors). Each year we publish a buyer's guide in conjunction with the annual conference.

The 2011 Buyer's Guide will be printed in a few weeks. Attendees to the conference will receive a paper copy of the guide. (Advertisers will be mailed a copy.) An online version will be available on the Conference web page.

This year's book is larger than last year and on behalf of the Board of Directors, thank you for advertising in the guide.

2011 Carrier of the Year

At the 2011 Carrier of the Year luncheon, our winners will be honored and presented with a signed Proclamation from the Governor of Texas along with a check for \$300.00. The winners received \$200.00 for becoming a finalist.

Soon after the end of the 2011 Conference, the 2011 Carrier of the Year videos of the winners will be posted on the [TCMA](#) web page. These exciting videos are posted on YouTube. The viewer is able to see just what a carrier goes through day in and day out delivering the newspapers. Also on YouTube are videos from 2007 through 2010 of the TCMA Carrier of the Year.

2011 Membership

If you have not renewed your TCMA membership for 2011, this will be your last newsletter. Won't you please consider renewing your membership to TCMA? Your annual dues payment supports the Association and makes possible the Carrier of the Year Competition, the quarterly newsletters and provides support for the web page. It only takes a few minutes to renew online. For more details on how to renew online click on the [More Details](#) link. Upon receipt of your renewal (or new membership) you'll receive a confirmation and a Certificate of Membership.

February 2011



Omni Southpark Hotel
Austin, Texas

Welcome New Members

- Joe DeLos Santos**
Corpus Christi Caller-Times
- Wilma Small**
Corpus Christi Caller-Times
- Stephen Jensen**
Direct Resources Group
- Alan Hoover**
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- Candy Facklam**
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- David Rowe**
San Angelo Standard Times
- Bill Campbell**
Tyler Morning Telegraph
- Nathan Corey**
Wichita Falls
- Times-Record News**

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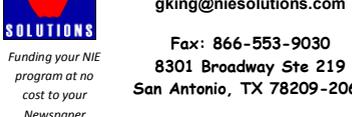
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