

**TCMA Annual Conference  
Speakers/Presenters**

**2017 Austin TX**

Phil Schroder	The McClatchy Company (MO)
Bill Huffhine	Hagdaone Corporation (ID)
Rich Brest	Subscriber Promotions
Bill Campbell	Tyler Morning Telegraph
Mike Zinser	The Zinser Law Firm (TN)

**2016 Austin TX**

Lon Haenel	Rockford (IL) Register Star
Christine Dovers	Dallas Morning News
Angie Grissom	Dallas Morning News
Rich Brest	Subscriber Promotions
Glenn Plosa	The Zinser Law Firm (TN)
Beth Sipper	Austin American-Statesman

**2015 Austin TX**

Bill Huffhine	Journal, (MS) Inc.
Aaron Kotarek	Lexington (KY) Herald-Leader
Matthew Wolfe	Raleigh (NC) News Observer
Mike Zinser	The Zinser Law Firm (TN)

**2014 Austin TX**

Katie Tankersly	Atlanta-Journal Constitution
Calvin Dean	Dallas Morning News
John Murray	Newspaper Association of America
Arvid Tchivzhel	Mather Economics
Mike Zinser	The Zinser Law Firm (TN)

**2013 Fort Worth TX**

Steve Wagenlander	Charleston (SC) Post & Courier
Jennifer Lingle	Alliance of Audited Media
Jeff Hartley	Morris Communications
Mike Zinser	The Zinser Law Firm (TN)

**2012 Austin TX**

Bailey Dabney	Claremore (OK) Daily Progress
Harry Davis	Austin American-Statesman
Maria Ravera	Sacramento (CA) Bee
Glenn Plosa	The Zinser Law Firm (TN)

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Speakers/Presenters**

**2011 Austin TX**

Jim Boyd	Scripps Corporate
David Minner	Corpus Christi Caller-Times
Darrell Coleman	Scripps Texas Newspapers
Debra Joiner	Austin American-Statesman
John Murray	Newspaper Association of America
Dan Schaub	Sacramento (CA) Bee
Mike Zinser	The Zinser Law Firm (TN)

**2010 Austin TX**

Todd Hunter	Texas State Representative
David Rowe	San Angelo Standard-Times
Mike Zinser	The Zinser Law Firm (TN) Panel Discussion
Jeff DeLoach	Corpus Christi Caller0Times
Harry Davis	Austin American-Statesman
Dolan Stidom	Ft Worth Star-Telegram
David Rowe	San Angelo Standard-Times
Eric Buck	Longview Journal
Bill Campbell	Tyler Telegraph

**2009 San Antonio TX**

Tom Stephenson	San Antonio-Express News
Larry Martin	Dallas Morning News
Mark Medici	Dallas Morning News
Mike Zinser	The Zinser Law Firm (TN)
Kim Holiday	Dallas Morning News
Cheryl Jackson	Sisters of Savings
Tammy Houtchens	Dallas Morning News

**2008 Dallas TX**

Rick Leffke	R C Leffke and Associates
Lisa McDonald	Dallas Morning News
Mark Rome	Rome Consulting, Houston Panel Discussion
John Walsh	Dallas Morning News
Al Smith	Cox Newspapers
Larry Lindquist	USA Today
Gene Haddock	Houston Chronicle
Bill Patterson	Denton Chronicle
John Murray	Newspaper Association of America
Jeff DeLoach	Corpus Christi Caller-Times
Glenn Plosa	The Zinser Law Firm (TN)
Lorenzo Vigilante	Odessa American

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Speakers/Presenters**

**2007 Austin TX**

Ron White	Unique Memory Skills
John Hensley	Houston Chronicle
Ann Poe	Austin American-Statesman
Glenn Plosa	The Zinser Law Firm (TN)
Mary Jane Angiollo	Scarborough Research
Kelly Johnson	Austin American-Statesman
Eric Krauss	Austin American-Statesman
John Murray	Newspaper Association of America
Teresa Perry	Audit Bureau of Circulations

**2006 S Padre Island TX**

Ann Fry	Humor University
Harry Davis	Austin American-Statesman
Mike Zinser	The Zinser Law Firm (TN)
Teresa Perry	Audit Bureau of Circulations
Newel Jensen	USA Today
Rob Rubrecht	Newspaper Association of America
David Elder	Orlando (FL) Sentinel

**2005 Fort Worth TX**

Brian Fiese	The Motivator
Steve Wagenlander	Charleston (SC) Post & Courier
Jim Boyd	Knoxville (TN) News-Sentinel
Ed Dorsey	Hot Springs (AR) Gazette
Jeff DeLoach	Corpus Christi Caller-Times
David Enoch	Chattanooga (TN) Times Free Press
Kim Blouim	Fort Worth Star-Telegram
Mike Zinser	The Zinser Law Firm (TN)
John Murray	Newspaper Association of America

**2004 Amarillo TX**

Robert Fellows	
Larry Graham	Arkansas Democrat Gazette
Bob Bobber	SNPA Traveling Campus
Tony Marsellas	Morris Communications
Shane Fox	Tyler Telegraph
Diane Rusnak	Audit Bureau of Circulations
Gary Wamsley	Midland Reporter-News
John Murray	Newspaper Association of America

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Speakers/Presenters**

**2003 Corpus Christi TX**

Yvonne Conte	Crack-A-Smile
Diane Rusnak	Audit Bureau of Circulations
Mark Roggen	Roggen Management
Mark Henschen	North County (CA) Times
Mike Zinser	The Zinser Law Firm (TN)
Bill Johnson	Newspaper Association of America
Deana Landers	Valley Morning Star

**2002 Houston TX**

Rory Aplanalp	Rory Aplanalp & Associates
Martin Otto	HEB Stores
Jim McIngvale	Gallery Furniture
Mike Zinser	The Zinser Law Firm (TN)
Scott Clark	Houston Chronicle
Steven Duke	Northwestern University
Diane Rusnak	Audit Bureau of Circulations
Rob Rubrecht	Newspaper Association of America
Tom Kucera	Customer Loyalty Concepts

**2001 Beaumont TX**

Don Carter	Cartgroup Consultants International
Harold Finberg	New Media and Circulation
Phil Hanna	Randles and Associates
Bob Bensman	Ver-A-Fast
Mike Zinser	The Zinser Law Firm (TN)
Harley Hitchcock	Texas Press Association
John Murray	Newspaper Association of America
Rocky Swartz	Dallas Morning News
Bobby Garcia	Houston Chronicle
Don Tyler	Houston Chronicle

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**2000 Austin TX**

Craig Zablocki	Positively Humor
Jack Holliday	Dallas Morning News
Joel Smart	USA Today
Steve Jacobs	Fort Worth Star-Telegram
David Dadisman	Houston Chronicle
Anthony George	Audit Bureau of Circulations
Sandy Lynn-Roy	Audit Bureau of Circulations
Mark Stansbury	Digital Convergence
Bill Johnson	Newspaper Association of America
Michelle Knoebel	Austin American-Statesman
David Pego	Austin American-Statesman
Bob Griner	Arizona Republic
	Panel Discussion
Jeff Beckley	Dallas Morning News
Dwight McKenzie	Bryan Eagle
Stu Wilk	Dallas Morning News

**1999 San Antonio TX**

Anthony Casale	Integrated Marketing Services
	Panel Discussion
Donnis Baggett	Bryan Eagle
Sue Smith	Dallas Morning News
Raul Reyes	San Antonio Express-News
Tony Marsellas	Morris Communications
Mike Zinser	The Zinser Law Firm (TN)

**1998 S Padre Island TX**

Lisa Coty-Smith	Newspaper Association of America
Steve Wiley	Steve Wiley and Associates